

The image features the name 'MAYRA HURLEY' in a highly stylized, white, calligraphic font. The letters are thick and feature elaborate flourishes, particularly in the 'M', 'H', and 'Y'. The text is set against a dark blue background filled with numerous small, bright white stars and some larger, glowing blue nebula-like patterns. The overall aesthetic is celestial and artistic.

MAYRA
HURLEY

★ ELECTRONIC PRESS KIT ★

BIO

MAYRA HURLEY IS A SOULFUL SINGER, FILM-TV-THEATRE ACTRESS AND TELEVISION PRESENTER. THE PANAMA-BORN SONGWRITER TAKES INSPIRATION FROM A MULTICULTURAL BACKGROUND THAT MANIFESTS IN ALL HER ARTISTIC EXPRESSIONS. FROM FUNK, SALSA TO ROCK N' ROLL, EVERY SHOW IS A CARIBBEAN-SPICED LIVE EXPERIENCE WITH A TASTE FOR **ALL THINGS ARTSY** ★



FESTIVALS



★ *Revolution Fest Panama (first edition)*
(2023)

★ *Voces del Jazz (Colombia)*
(2022)

★ *Panama Jazz Festival*
(2022 - 2020 - 2016 - 2014)

★ *Verano del Canal (headliner J Balvin).*
(2019)

★ *Festival Mupa Panama (headliner Residente).*
(2019)

★ *Macrofest*
(2019 - 2018 - 2014 - 2012)

★ *International Film Festival of Panama*
(2017 - 2014 - 2012)

★ *Fête de la Musique, Panama*
(2018)

★ *Festival Transitarte, Costa Rica*
(2015)

★ *Caribbean Sea Jazz Festival, Aruba*
(2013)

★ *R-LIVE Renaissance Hotel, Aruba*
(2013)

*As solo artist and former original lead singer of
Luci & The Soul Brokers.*

SHOWS



- ★ *212 Carolina Herrera (2024).*
- ★ *Liberty Latam / Más Móvil – 1st AI Summit.*
- ★ *World Baseball Classic 2023 – National Anthem.*
- ★ *Opening Sofitel Legend Casco Antiguo (2023).*
- ★ *Fabrika Urbana launch event (2022).*
- ★ *Dovle Selva Jazz Garden Party (2022).*
- ★ *Danilo's Jazz Club (2020)*
- ★ *Christmas Inn (2019) – Municipality of Panamá*
- ★ *Mac Gala (2019) Museum of Contemporary Arts*
- ★ *Uber Panama 5-year Anniversary (2019)*
- ★ *Guataca Nights Panama (2018) Season opening artist.*
- ★ *Alta Airlines Leaders Forum (2018) at Megapolis CC*
- ★ *Mercedes Benz Trophy Final (2018)*
- ★ *Casa Buchanan's (2018) at Rest. Maito*
- ★ *Televisa Preventa / Kick Off (2017)*
- ★ *Kenneth Cole 'My Steps Will' (2016)*
Campaign launch event and brand ambassador.
- ★ *Gloria Gaynor: Opening Act (2015)*
- ★ *Vogue en Vivo LATAM with Eva Longoria. (2014)*
- ★ *Rock N' Pop Live Artist (2014)*
Live national broadcast from Hard Rock Hotel Panama.
- ★ *TVN Radio Sesiones by Reebok Classic (2014)*
Live national broadcast with artist El Roockie.

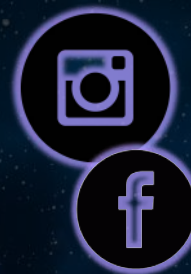
And a lot of small and private gigs as a solo artist and former original lead singer of Luci & The Soul Brokers.

MEDIA

- ★ *Singer-songwriter, composer and arranger of multigenre bilingual music.*
- ★ *Actress and bilingual voice-over talent. Institutional voice of the International Film Festival of Panama.*
- ★ *TV Presenter: **Entre Nosotras** live show Monday thru Friday on OYE Channel 7 since Pilot show (2022-2023). Soon in new culture-and-arts show with the TV Channel.*
- ★ *Content creator and graphic designer collaborating with international brands through creative content creation, appealing to diverse audiences.*



50 K+
VIEWS*



16 K+
FOLLOWERS

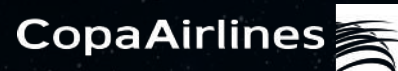
48%
FANS MASC.



52%
FANS FEM.

* Total views as solo artist and features.

CLIENTS



COLLABS

Banistmo



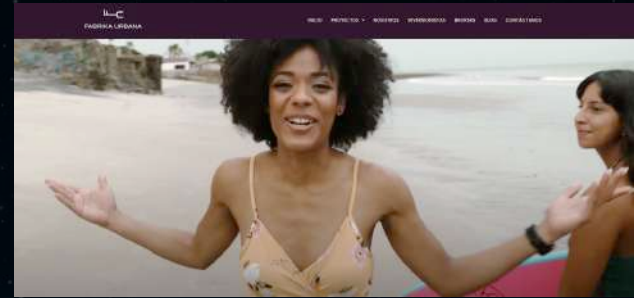
H&M



Tanqueray



Fábrica Urbana



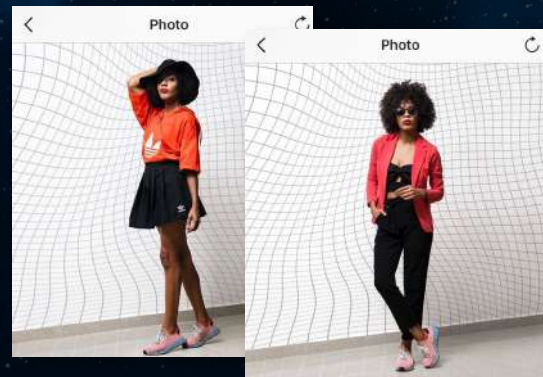
Bacardí - USA



Valentino



Adidas



+Móvil



* Click image to play or follow link.

ACTING

FILM

★ *Chacaleria (2024) as lead rola: Antonia Jordan. – Dir. Gurnir Singh.*
7 weeks in movie theatres (PA). Soon to be released in Mexico.

★ *Escribiendo el General (2019) as Gloria (PAN - TVN Films / Faarup Films).*

★ *Historias del Canal (2014) as Rose Thompson. Available on Netflix & Amazon Prime.*
(PAN - ARG), commemorating 100 years of the Panama Canal. Presented worldwide in:

International Film Festival of Panama / Premios Goya (España) / Miami International Film Festival (USA) / St. Louis International Film Festival (USA) / Napa Valley International Film Festival (USA) / Marché Du Film / Festival de Cannes (Francia) / Ventana Sur (Argentina) / Festival Internacional del Nuevo Cine Latinoamericano (Cuba) / Festival Internacional de Cine de Costa Rica / Fest Internacional de Cine de Hermosillo (México) / Premios Fénix (México) / Jamaica International Film Festival / Gasparilla International Film Festival (Trinidad y Tobago) / Latin American Film Festival Ottawa (Canadá).

TV SERIES

★ *El Picaflor (2016) as Lila.*
Panamá – Colombia. Medcom – Telemetro. Aired July 2016.



ACTING

MUSICAL THEATRE

★ *Solo las estrellas bastarán, el musical (2022) as Angélica / El Zorro (2022) as Micaela / Hairspray (2013) as Little Inez / Little Shop of Horrors (2010) as Crystal / A Chorus Line (2008) / Cabaret (2006) / Peras en el huerto (2012 & 2006) / Jesus Christ Superstar (2005) / Evita (2004).*

COMERCIAL / BRAND AMBASSADOR

- ★ *Más Móvil Panamá, Central America & Caribbean (2020 – 2021). Commercial Spot and face of the ATL, BTL and digital campaign.*
- ★ *Valentino Beauty – Voce Viva (2021) Digital Campaign.*
- ★ *Bacardi USA, Summer Commercial Spot 2017 (worldwide).*
- ★ *Diesel, Make Love Not Walls Campaign SS 2017 (PAN).*
- ★ *Request Rockvolution Campaign 2014 (PAN).*

EMCEE / HOST

- ★ *Emcee / host and insitutional voice of the International Film Festival of Panama.*
- ★ *Emcee / host of the Sony Music Latam Summit 2019.*
- ★ *Emcee / host / guest artista of first Intl. AI Summit (Liberty Latam / Más Móvil).*



**TV HOST ON
OYETV
CANAL 7.**

MODELING

OptiRex



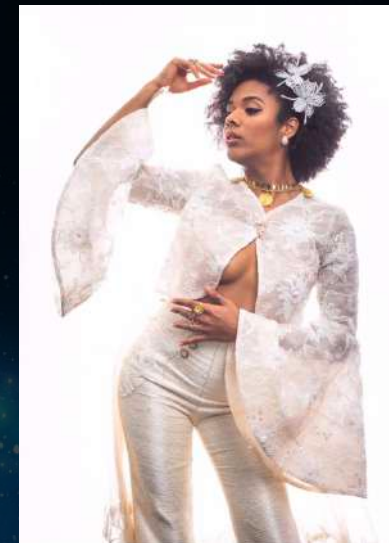
Baobab / Rosa Clará



Mohana Swimwear



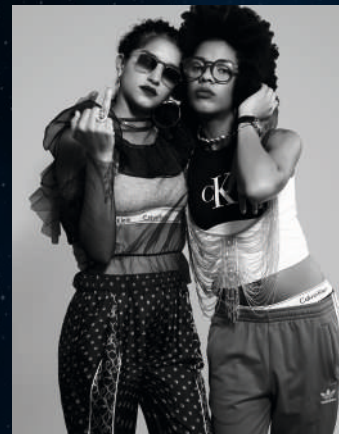
Panama 500: awarded design



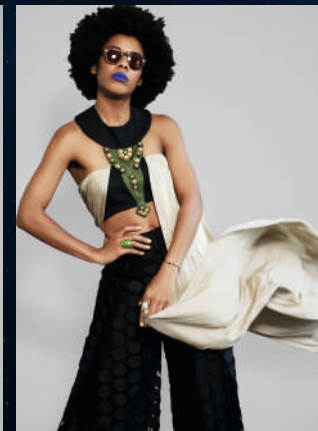
Diesel: Make love not walls campaign



Editorial: Coup d'État Magazine



Fashion Editorial



PRESS HIGHLIGHTS / ACHIEVEMENTS

★ *Full Article on 'La Estrella de Panamá' (Newspaper): 'El talento no es suficiente'. Article /interview on debut single release as solo artist, featured on front page.*

★ *Full Article on 'La Prensa' (Newspaper): 'La creatividad y libertad en Mayra Hurley'. Article and extended interview on debut single release as solo artist.*

★ *Featured on 'La República' Costa Rica (Newspaper): 'Talento panameño activa hoy El Sótano'. Article about debut single release and career as solo artist.*

★ *Full Article on 'La Estrella de Panamá' (Newspaper): 'El despliegue artístico de Mayra Hurley'. Article and interview on debut single and career as solo artist, featured on front page.*

★ *Guest artist on 'Diske Late Night' (Prime Time Night Show on OYE TV.). Extended interview 2 blocks of the show and 1 block of live full band medley show.*

★ *Article on Caribbean Sea Jazz Magazine Aruba. Interview as line up artist of the Caribbean Sea Jazz Festival of Aruba.*

Read more press releases [here](#).

AWARDS AND ACHIEVEMENTS

★ *Awarded Premio Panamá en Positivo 2021 in artist category: Artista en Positivo.*

★ *Awarded Premio Joven Sobresaliente 2021 by JCI Panama (Junior Chamber International).*

★ *Rock N' Pop Live Artist 2014.*

★ *Single 'Diabla' (EP Debut) on Top 5 en Radio Mix 97.9 FM for over 7 weeks.*

★ *Original jingle for radio show 'El Pollo' (morning show).*

★ *TVN Radio Sessions by Reebok Latam – artist 2014.*

25 YRS
COMPILATION
VINYL OF
ROCK N POP
2024

AWARDED
ARTIST
PANAMÁ EN
POSITIVO
2021

AWARDED
FOR CULTURAL
ACHIEVEMENTS
JÓVENES
SOBRESALIENTE
2021

SPECIAL APPEARANCES

TELEVISION

PANAMA

Diske Late Night (Prime time), Oye TV.
El Ají de tu Vida (morning show), Nex TV.
Black Month campaign 2018, Nex TV.
TVN Noticias (news), TVN.
Buenos Días (morning show), TVN.
Mucha Noche (night show), TVN.
Telemetro Reporta (news), Telemetro.
Tu Mañana (morning show), Telemetro.
Buko Millonario, (ent. show), Telemetro.
T 10 (ent. show), +23
Daily N (ent. Show), +23
★ Videos on regular rotación on Channel +23.

COSTA RICA

Music Zone, VM Latino.



RADIO

PANAMA

Singles on reg. rotación and interviews on: TVN Radio / Cool Fm / Los 40 Principales / Radio Mix / Radio 10 / Máxima / Antena 8 / Bésame / YXY / Rock N' Pop.

COSTA RICA

Música para llevar, Radio U 101.9 FM /
Ciudad Caníbal, Radio U 101.9 FM.

ARUBA

Interviews during Caribbean Sea Jazz Festival 2013 on BLUE FM 107.5 FM and Smooth Jazz Radio.



CONTACT

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